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**NEW CENTER FOR ADVANCED MEMORY CARE AT ARCHCARE AT FERNCLIFF
TO TAKE A UNIQUE PATIENT-CENTRIC APPROACH**

REGION'S PREMIERE CENTER FOR DEMENTIA AND ALZHEIMER'S CARE



New York, NY, August 24, 2021 – [ArchCare](#), the Archdiocese of New York’s healthcare system that every day cares for more than 9,000 seniors, the poor and persons with special needs, today formally announced the establishment of the Center for Advanced Memory Care at ArchCare at Ferncliff. Thoughtfully designed to enhance independence and quality of life with a patient-centric approach, the Center is slated to open in late-2021.

Construction is nearly complete on the scenic, park-like grounds of ArchCare at Ferncliff Nursing Home and Rehabilitation Center in Rhinebeck, New York (photo above). A waiting list for residency and care at the Center for Advanced Memory Care is now open.

“The Center for Advanced Memory Care at ArchCare at Ferncliff will provide innovative, comprehensive memory care for each and every resident in a comfortable and soothing setting,” said Scott La Rue, ArchCare’s President and Chief Executive Officer. “The Center furthers our mission to help the most vulnerable in our communities stay healthy and live life to the fullest, and we truly look forward to serving families across the Hudson Valley region.”

ArchCare’s approach to the Center for Advanced Memory Care is markedly different from other elder care facilities, providing independence and high-regard for individual needs and preferences in a home-like, community-oriented setting. Music, art, recreational activities and occupational therapy will be a part of day-to-day living at the Center. A striking location on the Hudson River offers a picturesque setting conducive to a well-rounded, fulfilling quality of life at the Center.

The team at [Dalpos Architects](#) has been engaged to thoughtfully incorporate care technology into the design of the building from the start, bringing decades of experience in award-winning healthcare design to the project. Upon opening, the Center will be equipped to utilize forward-

thinking technology to provide the highest quality clinical care. Each room will be equipped with a smart TV and senior-friendly video conferencing technology to enhance communication between residents, care team members and families.



(Above, a rendering of the unit.)

Primarily focused on dementia and Alzheimer’s care, the specially-trained clinical team at the Center for Advanced Memory Care will conduct a comprehensive assessment of each patient upon admittance in order to design an individualized approach to enhance their cognitive abilities. The care will be comprehensive, including therapy for behavioral and mental health issues often associated with dementia, such as depression. Drawing upon the clinical capabilities of the entire ArchCare system, the Center for Advanced Memory Care will be well-equipped to care for individuals with multiple clinical conditions. At the root of the Center’s clinical approach is a developing partnership with the distinctive Montessori Method to promote autonomy, self-confidence, and overall wellbeing.

“Individuals with dementia each have individual areas of strength, and our approach to care at the Center for Advanced Memory Care is to support each patient’s distinctive cognitive function with holistic care,” said Dr. Walid Michelen, SVP Clinical Planning & Innovation and Chief Medical Officer at ArchCare, who is overseeing the clinical development of the Center. “It is our privilege for ArchCare to provide this life-enhancing service to families.”

For more information or for waiting list inquiries, please call **855-951-CARE (2273)**.

About ArchCare

ArchCare is the Continuing Care Community of the Archdiocese of New York, and one of the nation’s largest and most dynamic Catholic healthcare systems. ArchCare provides quality care to thousands of people of all faiths through its home and community-based and residential care programs, including health plans and nursing home alternatives, adult day care, long-term skilled nursing care, short-term rehabilitation, home care, assisted living, hospice, an acute care specialty

hospital and services for people with Huntington's disease, HIV/AIDS, developmental disabilities and other specialized care needs.

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