

FOR IMMEDIATE RELEASE:

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**ARCHCARE CELEBRATED FOR ITS SUPPORT OF
THE DUTCHESS-ULSTER WALK TO END ALZHEIMER'S**

*Walk to End Alzheimer's is World's Largest Event Dedicated
to Alzheimer's Care, Support, and Research*

Poughkeepsie, NY (July 19, 2024) – The Center for Advanced Memory Care at ArchCare at Ferncliff Nursing Home will be the Presenting Sponsor for the Alzheimer's Association Dutchess-Ulster County Walk to End Alzheimer's® on Saturday, October 19.

This is the third year that ArchCare, the Continuing Care Community of the Archdiocese of New York, will be the Walk's Presenting Sponsor. In recognition of ArchCare's partnership and commitment to supporting families affected by the disease, the Alzheimer's Association will present its leaders with a plaque at a private ceremony on July 25.

Dr. Taimur Mirza, Chief Medical Officer of ArchCare, says, "ArchCare is honored to celebrate our three-year partnership with the Alzheimer's Association. Our collaboration has been instrumental in providing comprehensive support to older adults affected by Alzheimer's and dementia at Center for Advanced Memory Care at Ferncliff. Through joint initiatives, we've facilitated caregiver education, enhanced clinical practices, and fostered a compassionate environment. Together, we empower families, improve quality of life, and promote awareness about Alzheimer's disease. As we continue this meaningful journey, ArchCare remains committed to advancing care, research, and advocacy in the fight against Alzheimer's."

New York has the second highest rate of Alzheimer's in the United States, behind only Maryland. But another treatment to slow the progression of the disease, named Kisunla, was approved by the FDA on July 2. The Alzheimer's Association is focused on advancing all potential treatment avenues, and ensuring everyone has access to early diagnosis, treatment options, and high-quality care. The continued support of ArchCare helps make these efforts possible.

David Sobel, Executive Director of the Alzheimer's Association Hudson Valley Chapter, says "We are grateful for the extraordinary support we receive from our friends at ArchCare. Community partnerships are vital for serving families in the Hudson Valley affected by the disease and for making progress toward cures. We look forward to seeing ArchCare and all our sponsors and teams at the Dutchess-Ulster County Walk."

The Walk to End Alzheimer's starts at 10 a.m. on Saturday, October 19 at Walkway Over the Hudson in Highland, NY. Participants come together to share their connection to Alzheimer's and show solidarity in the fight against the disease. To learn more or join the Dutchess-Ulster Walk to End Alzheimer's, visit dutchessulsterwalk.org.

Alzheimer's Association Walk to End Alzheimer's®

The Alzheimer's Association Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. Since 1989, the Alzheimer's Association mobilized millions of Americans in the Alzheimer's Association Memory Walk®; now the Alzheimer's Association is continuing to lead the way with Walk to End Alzheimer's. Together, we can end Alzheimer's.

Alzheimer's Association®

The Alzheimer's Association is a worldwide voluntary health organization dedicated to Alzheimer's care, support, and research. Its mission is to lead the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Visit alz.org or call 800.272.3900.

ArchCare

ArchCare is the Continuing Care Community of the Archdiocese of New York, and one of the nation's largest and most dynamic Catholic healthcare systems. ArchCare provides quality care to thousands of people of all faiths through its home and community-based and residential care programs, including their Program of All-inclusive Care for the Elderly (PACE) nursing home alternative, adult day care, long-term skilled nursing care, short-term rehabilitation, home care, assisted living, hospice, an acute care specialty hospital and services for people with Huntington's disease, HIV/AIDS, developmental disabilities, and other specialized care needs, such as memory care. Visit archcare.org or call 851.951.2273.

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